

AfMA 2027 Fleet Awards

Eligibility, Selection Criteria & Submission Information

Australasian Fleet Education & Leadership Summit

Tuesday, 18 May 2027 | Rosehill Gardens Racecourse, Sydney NSW

Key Dates

- 2027 Award nominations close: ***Friday, 26 February 2027*** (with any nominations received after this date automatically considered for the 2028 Fleet Awards).
- Submissions close: ***Friday, 12 March 2027***
- Judging packs dispatched to the committees: *Monday, 15 March 2027*
- Awards Presentation: *Tuesday, 18 May 2027*
- Venue: Rosehill Gardens Racecourse, Sydney NSW
- Submission format: Email submission via AfMA's Awards Submission templates
- Eligibility: Open to AfMA ***members and non-members***

General Eligibility Rules

- Open to AfMA members and non-members who are directly responsible for the operation and management of a vehicle fleet within their organisation.
- Eligible nominees include individuals or organisations from private enterprise, government, utilities, local councils, and not-for-profit sectors that own, lease, or operate vehicles for business purposes and have direct accountability for fleet performance, safety and sustainability outcomes.
- Suppliers, service providers, vehicle manufacturers, leasing companies and Fleet Management Organisations (FMOs) — including those offering products or services to fleet operators — are not eligible to enter these award categories.
- These awards are designed specifically to recognise the achievements of fleet operators and their organisations, rather than external suppliers or commercial partners supporting the fleet industry.
- Open to individuals and organisations operating in Australasia.
- Self-nominations are accepted.
- Multiple nominations across different award categories are permitted.
- Previous winners may not be nominated in the same category for five (5) years but may apply in other categories.
- AfMA Board members and their employed organisations are ineligible for the Fleet Manager of the Year Award.
- All entries must be submitted electronically via the AfMA online templates with supporting documentation attached.
- Late or incomplete submissions may not be considered.

Award Categories

1. Fleet Manager of the Year Award

Purpose: Recognises an individual who demonstrates outstanding leadership, innovation and measurable improvement in fleet management performance.

Eligibility: Individuals directly employed in a fleet management role within a private company, utility, government agency, council or not-for-profit organisation.

Criterion	Weighting
Innovation and Creativity	20%
Operational Efficiency & Financial Performance	20%
Measurable Outcomes (data-based)	25%
Leadership & Influence	20%
Future Planning & Sustainability	15%

Evidence Expected: Supporting data, cost analyses and examples of improved fleet KPIs.

2. Fleet Environment Award

Purpose: Recognises an organisation that has implemented sustainable and innovative strategies delivering measurable environmental improvements.

Eligibility: Open to organisations operating fleets of any size across Australasia.

Criterion	Weighting
Environmental Innovation & Strategy	25%
Emission / Carbon Reduction Outcomes	25%
Measurable Environmental Impact (data & reporting)	25%
Financial or Operational Efficiency	15%
Long-Term Planning & Future Initiatives	10%

Evidence Expected: Emissions data, lifecycle analysis, carbon accounting, or sustainability metrics.

3. Fleet Safety Award

Purpose: Recognises an organisation that has achieved significant safety improvements through innovation, leadership and commitment to continuous improvement.

Eligibility: Open to organisations operating fleets that have introduced safety initiatives with measurable outcomes.

Criterion	Weighting
Safety Program Design & Innovation	25%
Reduction in Crashes / Injuries / Claims	25%
Data-Supported Measurable Outcomes	25%
Organisational Impact (financial, cultural, reputational)	15%
Continuous Improvement / Future Planning	10%

Evidence Expected: Incident data, insurance statistics, training records, policy documents and ROI outcomes.

4. Women in Fleet Management (WIFM) Award

Purpose: Elevates and recognises a woman who advocates for and supports other women in the fleet and automotive industry, inspiring progress and inclusivity.

Eligibility: Open to all women at any career stage directly employed in a fleet-related role (member or non-member). Self-nominations and peer nominations are accepted.

Criterion	Weighting
Industry Participation	5%
Industry Contribution & Innovative Thinking	15%
Leadership & Impact	15%
Champion for Women	25%
Industry Ambassador	25%
Personal & Professional Growth	15%

Evidence Expected: Case studies, testimonials, initiatives supporting women in fleet, participation in industry and industry and personal development.

Judging Process

The AfMA Awards judging process follows a rigorous and transparent framework carried out by an independent industry judging panel. The process aligns with AfMA's values of integrity, equity and inclusiveness.

Structure:

- A unique judging panel is formed for each award category. All judges are bound by Non-Disclosure Agreements (NDAs)
- Each panel includes at least two independent industry professionals and/or past award winners.
- AfMA moderates the process in an administrative support role only and is not involved in evaluation or scoring.

Process Summary:

1. **Submission Review:** All submissions and supporting documentation are securely stored and distributed to the respective panels.
2. **Evaluation Period:** Judges independently review and score submissions using standardised evaluation sheets.
3. **Award Winner Selection Meeting:** Panels meet to discuss results and resolve discrepancies; consensus is required to confirm each category winner.
4. **Verification:** AfMA compiles scores and validates compliance with eligibility and criteria.

Post-Notification Process

Award Winner Communication

- Winners are notified in writing following the judging panel's decision.
- Acknowledgement of receipt must be provided within 24 hours; AfMA will follow up by phone if confirmation is not received.
- **Confidentiality Obligation:** Award winners must not disclose, announce, or publicise their win prior to the official Awards Presentation at the Australasian Fleet Education & Leadership Summit.
- All announcements are under embargo until officially revealed on stage.
- **Winner Interviews:** Each winner will participate in an interview coordinated by AfMA. A set of key questions will be provided in advance; winners may review or adjust as needed.
- Winners are required to make themselves available for interviews and media preparation, which may include photography, editorial, or video features. The

interview content supports the awards presentation and post-event communications such as FleetDrive magazine, media releases and AfMA's website.

- Event Preparation: AfMA manages the presentation logistics, photography, and all media requirements related to the Awards Ceremony.

Unsuccessful Participant Communication

- Unsuccessful entrants are notified in writing via email.
- Each participant is offered a feedback session to discuss their submission results, gain insight and prepare for future participation.
- AfMA strongly encourages feedback sessions for nominees intending to resubmit in subsequent years.

Transparency & Governance

- All judges serve on a voluntary and independent basis. All judges are bound by Non-Disclosure Agreements (NDAs)
- AfMA maintains strict confidentiality and conflict-of-interest protocols.
- Evaluation records and deliberations remain confidential to protect process integrity.

Submission Requirements

Each submission must include:

1. Completed AfMA template for the relevant award category.
2. Supporting documentation (data tables, case studies, policy examples, financial summaries, testimonials).
3. Signed declaration confirming eligibility and accuracy of information.
4. Clearly labelled attachments identifying which criterion they support.

Contact

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