



# Fleetcare Industry Leaders Scholarship 2025 Academic Year



## Diploma of Leadership and Management

### ***Background***

Management in the fleet and automotive industry has become a multi-faceted and globally recognised discipline requiring a more strategic approach to the management of an important corporate resource. With a portfolio in the millions of dollars and responsibility for a variety of management functions, it is increasingly important to understand and drive the factors that influence decisions so fleet & automotive professionals can meet the organisation's objectives. Fleet & automotive professionals can significantly lead and manage their team, customers and possess skills required for coaching strategies and frameworks to improve individual performance.

The program focuses on the everyday challenges and opportunities in managing their portfolios, teams and provide effective leadership for their organisation. The Diploma of Leadership and Management is a highly practical and interactive program and has been designed to allow the individual to apply the new learnings directly back into the workplace.

### ***Why a Scholarship?***

Fleetcare recognises the importance of professionalising the fleet and automotive industries and have embraced an opportunity to offer annual scholarships for AfMA's Diploma of Leadership and Management.

AfMA acknowledges the need for scholarship winners to remain independent of suppliers of products and services and therefore AfMA determine scholarship winners based on their detailed application and submission. Fleetcare is not involved in selecting the scholarship winner.



# Fleetcare

## Industry Leaders Scholarship

### 2025 Academic Year



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### Terms & Conditions

#### 1. ELIGIBILITY

- 1.1. This Industry Leaders Scholarship is only open to employees whose organisation is a customer of Fleetcare and a member of AfMA.
- 1.2. Applications must be made using this form available on the AfMA website or contacting the AfMA office on 03 9866 6056 or [info@afma.org.au](mailto:info@afma.org.au) and submitted by 22nd November 2024.

#### 2. SCHOLARSHIP

- 2.1. Each scholarship will cover 100% of the Diploma of Leadership and Management program cost per member.
- 2.2. Only one individual from a Fleetcare customer may receive a scholarship per academic year.
- 2.3. A maximum of one scholarship will be awarded for the 2025 academic year.
- 2.4. Provision of the scholarship to successful applicant(s) is subject to:
  - 2.4.1. Successful completion of the Diploma of Leadership and Management.
  - 2.4.2. Applicants must be enrolled in the Diploma of Leadership and Management and commence study in 2025.
  - 2.4.3. Applicants must notify the AfMA office in writing upon completion of the Diploma of Leadership and Management program and provide written evidence of their results.
- 2.5. Payment of the Scholarship will be made by electronic transfer into the applicant's nominated account within 30 days of receipt of the above documentation.

#### 3. NOTIFICATION

- 3.1. Applicants will be notified of AfMA's decision within 4 weeks of the application deadline COB 22nd November 2024.
- 3.2. AfMA's decision is final, and no discussion or correspondence will be entered into regarding the process and/or decision.



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## Diploma of Leadership and Management

### Scholarship Application

To be considered for the scholarship please complete Parts A & C on this form and send together with the information required in Part B to [info@afma.org.au](mailto:info@afma.org.au) by COB 22<sup>nd</sup> November 2024.

**Part A**

Name:

Position:

Organisation:

Mobile:

Phone number:

Email:

**Part B**

1. Provide an outline of why you are undertaking the Diploma of Leadership and Management (approx. 300 words)
2. Outline your reasons for applying for the Scholarship (approx. 300 words)
3. Please include your current CV
4. What are your goals following the completion of the Diploma of Leadership and Management?
5. Please fill in the table below indicating your organisations fleet size and composition:

Fleet Composition	
Cars	
EV/Hybrid	
Light Commercial Vehicles	
Heavy Commercial Vehicles	
Buses	
Plant	
<b>Total</b>	



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6. Please provide a minimum of two referees

Referee One

- a. Name:
- b. Position:
- c. Organisation:
- d. Phone:
- e. Email:

Referee Two

- a. Name:
- b. Position:
- c. Organisation:
- d. Phone:
- e. Email:

**Part C**

The applicant has read and agrees to the terms and conditions of this scholarship.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_